

CHRIS LAURITZEN

185 Vanderbilt Ave, Brooklyn NY, 11205

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mail@chrislauritzen.net

chrislauritzen.net

EXPERIENCE

GOOGLE CREATIVE LAB

Designer/Wildcard, 2010-

A member of the 2010 Google 5. Working on high level projects which span branding, marketing, and product development, primarily through interactive design, but also through motion and traditional graphic design.

SAMSUNG

UX Designer, 2010

Produced UX designs for future smartphone and ebook UI concepts.

FILMFISH, LLC

Design Consultant, 2010

Developed design explorations and prototype interfaces for Filmfish, a soon to be launched video platform. Also created the Filmfish identity.

MEDIA DESIGN PROGRAM, ART CENTER COLLEGE OF DESIGN

Studio Manager, 2009-2010

Worked closely with the program director to oversee and manage all aspects of the Media Design studio.

MS STUDIOS

Designer, 2005-2007

Directed the production of all print and identity products for the studio. Met with clients to assess needs, and wrote up project proposals and invoices. Served as a consultant to the studio's web developer.

ZIXO, LLC

Co-founder/Creative Director, 2005-2007

Designed Zixo's identity and marketing materials. Established Zixo's social agenda and spearheaded development of it's business plan. Spearheaded concept development and interface design for the Zixo web application. Worked closely with investors, business partners, and third party web developers. Learned a lot from the failure of it all.

SKILLS

TECHNICAL:

Skilled in Mac OSX, Windows, Photoshop, Illustrator, InDesign, and After Effects. Very knowledgeable about Google's suite of cloud-based products and services.

PRODUCTION:

Knowledge of bookbinding, silkscreen, pre-press, and of web based production procedures, platforms and affordances.

CONCEPTUAL:

Skilled in the distillation of complex ideas and contexts into clear design directions and outcomes. Excited by design challenges with no clear precedent for process or deliverable. Capable of communicating complex design ideas and outcomes through writing, speaking, and diagramming.

(See next page for education and references.)

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EDUCATION

2008–2010

ART CENTER COLLEGE OF DESIGN

MFA, Media Design

Recipient – Art Center Merit Scholarship, MDP Thesis Merit Scholarship, and the Student Leadership Award.

2007

ART CENTER COLLEGE OF DESIGN

Graphic Design

Recipient – Art Center Merit Scholarship

2003–2004

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

B.A., Philosophy – Honors

Emphasis in ethics and public policy.

2001–2003

CERRO COSO COLLEGE

A.A., General Education – High Honors

Valedictorian, and recipient of the "Social Sciences Student of the Year" award.

REFERENCES

Anne Burdick

Chair, Media Design Program, Art Center College of Design

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Tim Durfee

Partner, Durfee/Regn Architecture

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Jeff Hoffman

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